

Reinforcing Lectures with Podcasts

Case Study



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Course: **BMAN72391 Industrial Relations**

Course Details: PG/50+

What teaching and learning problem were you aiming to solve?

Insufficient time in weekly lecture period makes it uneasy task to discuss all necessary materials on one topic during the lecture

How did the technology help you to solve the problem?

A video podcast was added as an additional material after the lecture. I attached this as a 'stand alone' podcast in the space in Blackboard that is allocated to this topic. The primary objective of producing podcasts was to reinforce main points from the lecture by recapping key themes discussed.

How successful was the solution?

Very successful for me - as it allowed me not to worry that I had covered all

the material. It also meant that I didn't have to rush the lecture that I did give in a vain attempt to squeeze in the additional material.

Expected Benefits:

That I had more time to spend on the different aspects of the topic.

Actual Benefits:

I had more time to discuss issues in class, and show videos on some parts of the topic. Whereas if I had tried to put all of the aspects into the lecture period, it would have been a full 'just lecturing' session.

What did your students think?

Students were positive toward using the video podcast.

Issues covered in the podcast were taken into account in student essays, so a number of students had taken note of this podcast. Pedagogically motivated resources are

recognised by students as attempts to help them to learn

Other info?

The support from the eLearning team was great. They provided me with all the trainings and guidance I needed to produce the video podcast. The process was simple and straightforward, recording my lecture summary, then submitting the video to University video portal and finally embedding the video into Blackboard. For future development, I might consider recording short videos 3-6 minutes for my key themes and asking students to do some work while they are watching.



Any tips?

This is a great way to cover essential material without over-doing the 'lecturing only' aspect and it frees up time for more interaction.

