## PTES 2020 Draft Communication schedule

PTES dates: 23<sup>rd</sup> March – 15<sup>th</sup> June

Week	Staff Communications:	LISTSERV	SC&M & TLSD
Commencing	Communication with school staff including launch and where and when	CC to TLSD HOTLS, List and	
02 March	resources school resources will be available	Senior List	
w/c 9 <sup>th</sup>	Staff Communications:	Listserv	SC&M/TLSD
	Where resources are once live and information about response-rate sharing	CC to TLSD HOTLS, List and Senior List	
w/c 16 <sup>th</sup>	Staff Communications:		TLSD &SCM
	From April PTES Launches next week please support (wider NSS piece)	Staffnet	
	Sharing of PTES sample data (Not Tokens)	TLSD HOTLS, List and Senior List ONLY	TLSD
23 <sup>th</sup> March	Student Communications:	Email to sample	SC&M
	PTES LAUNCH email sent on Tuesday 24 <sup>th</sup>	Targeted portlet	
		Digital Screens Screen savers	
w/c 30 March	Staff Communications:	TLSD HOTLS, List and Senior List	TLSD
onwards	Weekly response-rate data shared for onward dissemination INTERNAL ONLY	ONLY	
	 EATER VACATION 23 <sup>rd</sup> MARCH – MONDA	Y 20 <sup>th</sup> APRIL	
APRIL			
20 <sup>th</sup> April	Student Communications:		SC&M
	Reminder PTES still open	The Post	
22 <sup>nd</sup> April	Student Communications:	Email reminder to non-	SC&M
	1 <sup>st</sup> Reminder Email	completers	
MAY			

(EXAMS 13 <sup>th</sup> MAY – 15 <sup>th</sup> JUNE			
5 <sup>th</sup> May	Student Communications	Email reminder to non-	SC&M
	2 <sup>nd</sup> Reminder Email	completers	
20 <sup>th</sup> May	Student Communications	Email reminder to non-	SC&M
	3 <sup>rd</sup> Reminder Email	completers	
JUNE			
8 <sup>th</sup> June	Student Communications:	The Post	SC&M
	PTES is closing soon		
11 <sup>th</sup> June	Student Communications:	Email to non-completers	SC&M
	Final reminder to complete		
15 <sup>th</sup> June	PTES CLOSES		